WHAT’S NEW AUGUST 2019

CAMPING TENTS

Your inner adventurer may recall the time you had pitched your first tent, or tasted your first s’more! Bring back the nostalgia of the great outdoors with this exciting new collection! You may recall our March 2019 release of Happy Campers, which was the perfect design set for our RV and pop-up camper fans. Now, we wanted to bring even more camping fun to your embroidery machines with this adorable companion collection, Camping Tents!

This mini collection promises 10 appliqué and embroidery designs that are perfect for playing with fun appliques or a variety of materials to give your tents a unique look. Each design will come in 3 sizes, perfect for adding onto your favorite adventure tote, jacket, or even throw pillows.

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BARN QUILTS

A barn quilt is a beautiful tradition that has spread to become a nationwide phenomenon. Just as we create quilts to reflect family stories, loved ones, and even hallmark special moments, barn quilts have been painted along the sides of barns for decades to tie together quilting communities. Quite simply, a barn quilt is a large piece of wood or metal, usually square in shape. This large square is painted in bright, eye-catching colors to illustrate a quilt block pattern and hung on display for passersby to notice. With so many beautiful quilting designs to be inspired by, we wanted to give you a set of stunning hand-drawn barns donning their own colorful quilt squares!

This embroidery collection has been made to work perfectly for all sorts of projects.

ANITA GOOD DESIGN
Summer is the perfect time to enjoy your outdoor spaces. The pollen has settled, the weather is warm, and iced tea can brew under the sun’s glowing rays. We created the Watercolor Garden collection to celebrate the delicate late-summer blooms and plein-air painting.

The soft organza colors splash delicately across the blocks, and are held in place with decorative bean stitches. The raw edge of the watercolor confetti technique looks just like the delicate paint strokes of real watercolor painting.

If you have a love for the unconventional and artistic, then we have the collection for you! Taken from the original term Bohemian, the term “Boho” has been used for decades to represent free-spirited people with a penchant for the unique and chic. The term has even developed into a stylistic movement within the fashion and the art industries.

The combination of rich colors and globally-inspired patterns has given Bohemian style an unmistakable flair that is loved around the world. Floral themes and a hand stitched look in embroidery are common for Boho styles, giving a nod to its 1960s hippie influences. Crafted with Mix & Match quilting in mind, these stunning floral blocks come in 5 different sizes, perfect for creating quilts of all kinds, or even joining it with other collections.

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Our lace doilies are back, this time with an autumn twist! The art of doilies has come a long way since their conception in the 1800s. Once used as furniture and table coverings, place mats, and home decoration, they were staples in a well-made up home. Making these doilies has never been easier using embroidery machines, so we wanted to reinvent the doily as a beautiful Fall decoration! Intricate lace patterns weave a layer of linen appliqué through these beautiful pumpkin designs to create delicate fall themed doilies.

Each of these pumpkin doilies can be stitched alone and used as small decorations, or several can be stitched out to create several different kinds of projects such as garlands, table runners, and more!

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